

# impact summary

fiscal year  
2023

ecochallenge  
dot org

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# plastic free ecochallenge

## our impact



6,055

**TOTAL PARTICIPANTS**



136,043

**TOTAL ACTIONS COMPLETED**

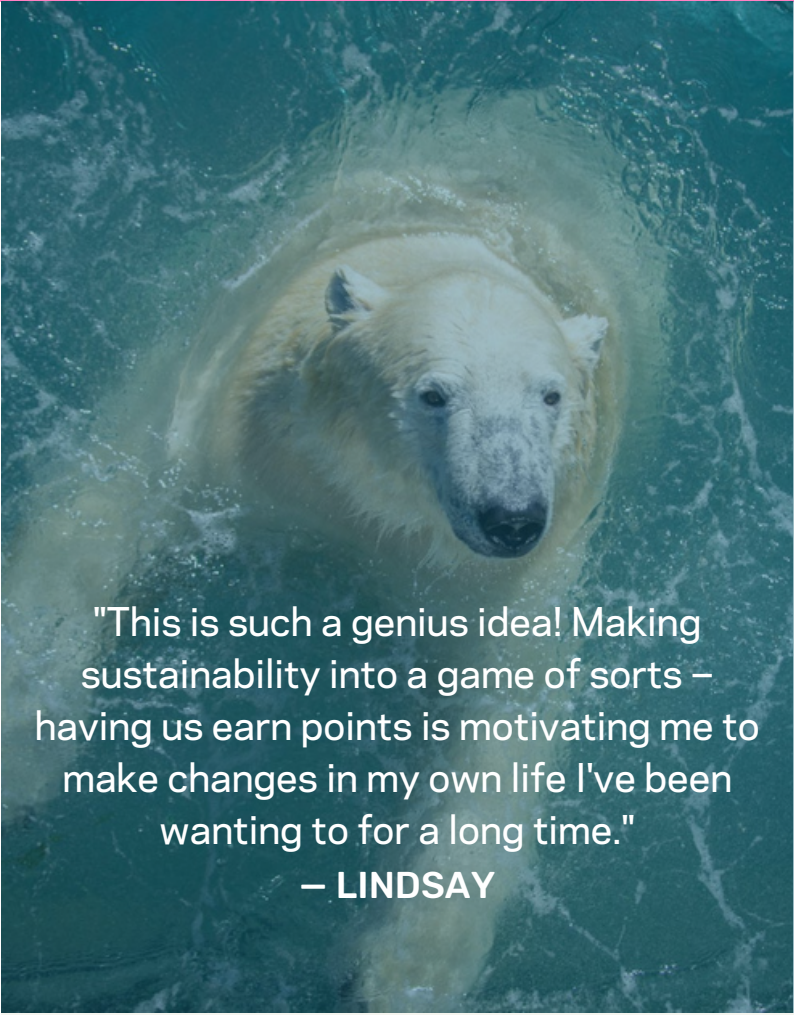
Minimize Packaging  
Cook a Plastic Free Meal  
Buy Only What I Need  
Discover Together  
Pearly Whites

**TOP 5 IMPACTFUL ACTIONS**

## about

Offered in partnership between Ecochallenge.org and Columbus Zoo and Aquarium, Plastic Free Ecochallenge is a month-long challenge to care for our wildlife and our environment by going plastic-free.

Ecochallengers committed to plastic-free actions from July 1 – 31, 2022. We refused single-use plastics, repurposed plastics in creative ways, cleaned up our local spaces, and transformed our habits. Through Plastic Free Ecochallenge, we put our plastic-free intentions into action and created huge collective impact.



"This is such a genius idea! Making sustainability into a game of sorts – having us earn points is motivating me to make changes in my own life I've been wanting to for a long time."

– LINDSAY

# people's ecochallenge

## our impact



3,390

**TOTAL PARTICIPANTS**



52,979

**TOTAL ACTIONS COMPLETED**

Repair a Broken Item  
Develop a Work-Life Balance  
Needs vs. Wants  
Donate Food  
Track My Purchases

**TOP 5 IMPACTFUL ACTIONS**

## about

The People's Ecochallenge is a 21-day challenge to take action for a better shared future. From October 5 – October 26, 2022, we committed to trying and doing new things. We thought about and acted on proven solutions through five new categories based on sustainable climate actions: **regenerating nature, nourishing food, balancing consumption, cultivating communities and enacting equity.** Fun actions encourage new habits.

Small steps lead to big change. Together, we build a sustainable world and a healthy planet.

"This challenge was a life changing experience. I am embarrassed to admit just how ignorant I have been. I feel like I have developed habits from this challenge that will be sustainable in the long run and help make a contribution to making things better."

— GABE



# earth month ecochallenge

## our impact



17,107

**TOTAL PARTICIPANTS**



349,900

**TOTAL ACTIONS COMPLETED**

Plant a tree  
Mend Clothing  
Share Your Eco Habits  
Make Zero-Waste Meals  
Choose Clean/Renewable Energy

**TOP 5 IMPACTFUL ACTIONS**

## about

For the month of April 2023, we put the SDGs into action to create substantial positive impact. Together, we worked toward building a sustainable world and a healthy planet. Sustainable Development Goals (SDGs) are a commitment to achieving sustainable development across three dimensions – environmental, social and economic – in an inclusive and integrated way.

Earth Month Ecochallenge was the largest and most successful Ecochallenge in our organization's history!

**SUSTAINABLE DEVELOPMENT GOALS**

"What I love about Ecochallenges is that they encourage you to think creatively and critically about your habits and lifestyle choices. They also provide a sense of community, as you can connect with others who are also committed to making a positive impact on the environment. It also gives me a feeling of empowerment to make changes in my own life that contribute to a more sustainable future for all!"

– JO-A

# client eco challenges

## our impact



20,475

**TOTAL PARTICIPANTS**



520,025

**TOTAL ACTIONS COMPLETED**

MetLife  
Microsoft  
Hennepin County  
LinkedIn  
1% for the Planet

**WHO WE'VE WORKED WITH**

## about

Each year, businesses and organizations collaborate with Ecochallenge.org to host their own tailored Ecochallenges, engaging employees or communities in environmental initiatives. These challenges can be scheduled flexibly, allowing them to occur at any time of the year and for varying durations. Tailored to each company's or organization's sustainability commitments, these Ecochallenges focus on specific themes and actions aimed at fostering eco-conscious behaviors and making a positive impact on the environment.

"We've turned Ecochallenge into an annual event at LinkedIn, where thousands of employees around the world join together to connect, have fun, and make an impact together."

— DANA





# our impact



53,812

**TOTAL ENGAGED  
IN OUR PROGRAMS**



51,572

**TOTAL ECOCHALLENGE  
PARTICIPANTS**



15

**CLIENT EVENTS**



**UP TO**

3,181,333

**POUNDS OF CO2  
SAVED**



**UP TO**

2,012,573

**GALLONS OF  
WATER SAVED**



**UP TO**

2,870,735

**MINUTES SPENT  
LEARNING**

[!\[\]\(23a2e9ddc7bb0ef55393d38b772a848d\_img.jpg\) see our full impact here.](#)

# our impact



"This past year the IPCC report said **individual action is needed to help reverse the negative impacts of climate change**. I am thrilled we engaged over 50,000 people in learning, taking action, and forming new habits to create a sustainable future. Humans have the capability to do this and I'm proud our programs are effective tools in affecting positive change. "

– LIZ ZAVODSKY, EXECUTIVE DIRECTOR

## testimonials

### DISCUSSION COURSE PARTICIPANTS

"It [the discussion course] has spurred in me is a passion I never knew I had. I want to support this effort in joining an org, a group, more of these. I would even consider changing my career to help the movement, I don't want it to get away from me."



"Discussions like those from this course help remind me of what is happening to our environment. I'm motivated more to pay attention to things such as water usage, less meat consumption, buying local and in season. Although I know these things, I get better at them after being reminded."

"There were so many valuable aspects that it would be hard to narrow down one item. The discussion was crucial to experiencing different perspectives and challenged you to learn more and to make positive changes for yourself, your community and your world."

 [see our full impact here.](#)



# our funders



602

**INDIVIDUAL DONORS**



4

**FOUNDATIONS**



10

**SPONSORS**

A heartfelt thank you to all the donors, foundations, and sponsors who played a vital role in making our fiscal year 2023 an incredible success!

## foundations

THE RUSSELL FAMILY FOUNDATION  
BANK OF AMERICA FOUNDATION  
THE JACKSON FOUNDATION  
THE JUBITZ FAMILY FOUNDATION

## sponsors





## about us

**Building a more sustainable world and healthier planet can't be done alone.**

Ecochallenge.org provides the programs and resources to transform behaviors at work, school, and beyond. Our online challenges are **fun, educational, and engaging**, while our discussion books go a bit deeper and teach participants how to reflect and act on environmental and social justice conversations. With these programs, we support individuals in connecting daily actions to **science-based solutions that affect climate change** to create a more sustainable world.

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**reach your sustainability goals –  
contact us**

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