customized **landing page**

BENEFITS

Draw your audience into an Ecochallenge with a customized landing page. Utilize the unique URL to generate traffic, focus on specific calls-to-action, and spotlight actions and categories aligned with your organization's values.

TEXT + GRAPHICS

To make your customized landing page optimal, please provide us with the following required and optional text and graphic elements:

required

logo files (.EPS or .AI files are optimal, .PNGs acceptable)
copy about your organization (250-300 words)
copy highlighting why one should join this ecochallenge
a specified call-to-action in the form of a button

optional

highlighted action(s) created specifically for your team/org
highlighted actions/categories assigned to your team/org
image file(s) (width of 700px required)
video file(s) (iframe code or URL required)
logo file(s) from partners or sponsors
contact info
social media handles

FEEDBACK

Feel free to inquire about basic analytics around your customized landing page. For example, we can provide you with information regarding how many unique visitors visited your webpage during a specific time frame and for how long they remained on that page.

SEE AN EXAMPLE

Visit this example, and let us know if you have specific dreams for your customized page. We are open to discussing what is possible!