


A dot is
a simple thing ●

A small yellow dot is positioned at the end of the text "a simple thing". A thin yellow line extends from this dot, angled downwards and to the right, continuing towards the bottom edge of the frame.

A simple thing
that represents
something else.

Like an idea,
a person,
an action.

Seen from a distance,
a dot can even
represent a planet.
Like our own.

110k
Ecochallengers

2.3m
actions taken

3k
cities

101
countries

creating environmental + social
good across the world

our collective impact when **our values inspire our actions**



12,943
hours
volunteered



242,596
sustainable meals
eaten



381,712
miles
not traveled
by car



315
energy audits
conducted



726,485
pounds of CO2
saved



427,170
plastic items
not sent to landfill



1,744,412
gallons of water
saved



3,213
donations
to environmental
and social causes



814,080
minutes
spent learning

A dot may be a simple thing,
but when it starts to multiply,
it can represent infinite opportunity.

All it takes is an understanding
of its potential, and a vision for
connecting it with other dots.

From there,
anything is possible.

That's what we do here at Ecochallenge.org. And that's what you do, when you support us.

Your simple act inspires other simple acts. Your simple act allows incremental change to activate exponential change.

Small moments catalyze a larger movement that opens eyes, breaks down barriers, and warmly welcomes the participation of others.

connecting the dots through **plastic free ecochallenge**

In July 2019, Ecochallenge.org teamed up with 40+ zoos & aquariums across North America to encourage employees, patrons, and the general public to break free from single-use plastic. The impact was incredible and contributed to the global movement of plastic-free living.

Sponsors included Columbus Zoo & Aquarium, Monterey Bay Aquarium, Calgary Zoo, Alaska SeaLife Center, and Pittsburgh Zoo & PPG Aquarium.

15,236
engaged participants refused
310,666
total plastic pieces



76,915
pieces of litter
collected



69,637
plastic bottles
refused




63,837
food containers
refused



51,475
plastic cutlery
refused



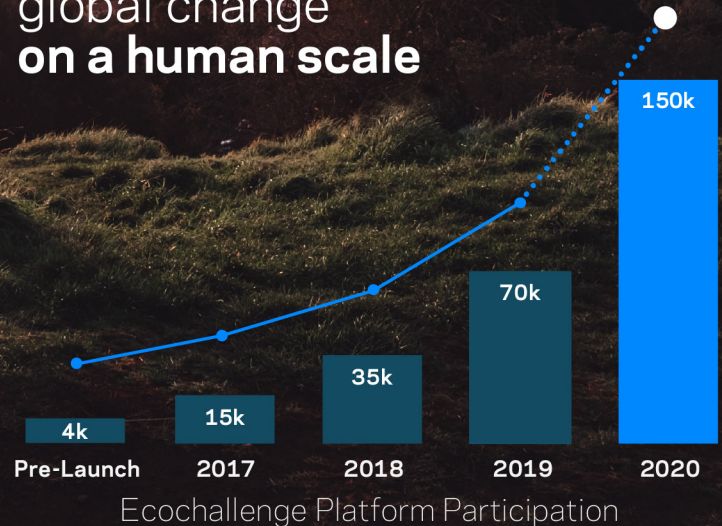
48,802
plastic straws
refused




Personal revolutions of thought & deed create micro-communities of purpose and inspiration and optimism and, yes, a little good-natured competition among peers. Right in our own backyards. In our own hometowns. In the places where we work and gather and share. Global change on a one-to-one, human scale.

And together, we connect intentions with actions, and hopes with real, measurable solutions. We create a global community of advocates and changemakers, each doing what we can, in ways that are most relevant to us, to make this beautiful spinning dot we call home a healthier, more equitable, more sustainable place.

global change on a human scale





Together, we have connected millions of dots since we began this effort. And the numbers show that our connections are having a lasting & life-changing impact. And there is still so much work to be done.

That's why we need you. We need you and your support to help us connect every single one of us in this movement together.

Visit Ecochallenge.org/Connect-Every-Dot and donate.

a campaign to
connect every dot.

150,000 changemakers

Your simple act of giving will help us reach our goal of engaging 150,000 participants in 2020.

\$450,000 fundraising goal

Help us make our Ecochallenge Platform and programming more accessible than ever. Support our vision so we can activate the millions of people who are ready to take action.

\$250,000

for

major expansions to
Ecochallenge Platform

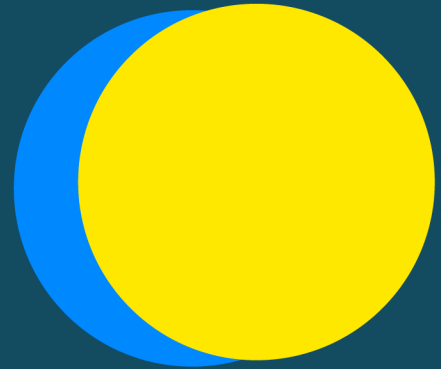
\$200,000

for

program development
and new personnel

connect every dot campaign

ecochallenge.org/connect-every-dot
donate@ecochallenge.org



ecochallenge
dot org

 Together, we're connecting the dots.